



The Evaluation Centre for Complex Health Interventions *Making Evaluations Matter*

THE FIRST EVALUATION FALL SCHOOL PROGRAM

November 24TH to 26TH 2014

EVALUATION -
Rethink,
Reshape,
Reform



DAY 1 – NOVEMBER 24TH 2014

Time	Topic	Description
8:30 to 9 am	Breakfast & Registration	2nd floor, Room 209 Auditorium, Li Ka Shing Knowledge Institute building, 209 Victoria Street at Shuter St. (across from Emergency entrance of St. Michael's Hospital)
9:00—9:15 AM	Introductions	
9:15 to 10 am	The nature of evaluation related to health inequities Session led by Abhijit Das and Tim Warren	In this introductory discussion, examples of evaluations focused on equities from multiple settings including Canada, India and Scotland will be highlighted. The types of questions that are important to be addressed and the types of information that policy makers find useful will be discussed.
10 to 10:45 am	The role, purpose and potential of Evaluation for addressing inequities Session led by Mel Mark	This session discusses how evaluations can be helpful in addressing a range of equity related questions. A vision of the potential of evaluation to both help design interventions as well as evaluate the impacts of interventions is offered.
10:45 to 11 am	Coffee/Tea Break	
11 to 11:45 am	Describing and defining Inequities; connections to social determinants of health with some examples Session led by Puja Myles	This session offers multiple definitions of health inequities and its relationships to the social determinants of health.
11:45 to 12:15 pm	An Introduction to Evaluation Guidelines for Health Inequities Session led by Sanjeev Sridharan	A 'draft' evaluation guidelines that can help plan evaluations of health equities interventions is highlighted. The guidelines are structured to connect ideas from multiple evaluation approaches. Over the course of the next three days the guidelines for evaluating health equities is likely to change as a response to the multiple discussions.
12:15 to 12:30 pm	Open Discussion	
12:30 to 1:30 pm	Lunch	
1:30 to 2:45 pm	Outcome Mapping Approaches for Health Inequities: Taking a systems perspective Session led by Sarah Earl	Outcome mapping, a technique for understanding complex systems in which inequities reside will be discussed. Both the concepts of boundary partners and progress markers will be highlighted with applied hands-on examples This session will also help with understanding the role of system approaches in addressing health inequities.

2:45 to 3:30 pm	Design, theory-driven evaluation and inequities Session led by Mel Mark and Sanjeev Sridharan	This session will provide the basics of theory-driven evaluation design. It will highlight how central theories of change and a theoretical understanding of inequities is central to the evaluation design. Ideas from impact evaluation, theory-based evaluations, and developmental evaluation will be highlighted.
3:30 to 3:50 pm	Coffee/Tea	
3:50 to 4:30 pm	Influence and Design Session led by Tim Warren, Abhijit Das, Mel Mark	The role of influence and spread in the design of evaluations will be emphasized. Examples from India, Canada, and Scotland of influence and its consequences for evaluation design will be highlighted.
4:30 to 5pm	Open discussion	

DAY 2 – NOVEMBER 25TH 2014

Time	Topic	Description
9 to 10:30 AM	Evaluation Approaches: Realist, Developmental and Impact (Session led by Mel Mark and Sanjeev Sridharan)	A variety of evaluation approaches that can help inform evaluations of equity interventions will be discussed. Some of these approaches are quite recent: ways of connecting these approaches will be discussed.
10:30 to 10:50	Coffee/Tea Break	
10:50 to 11:40 am	Measures of Inequities: Quantitative and qualitative measures (quantitative session led by Puja Myles ;	This session will describe multiple ways of measuring inequities. Both qualitative and quantitative approaches will be discussed.
11:40 to 12:30 pm	qualitative session led by Jim Dunn and Gillian McLauchlan)	
12:30 to 1:30 pm	Lunch	
1:30 to 2:30 pm	Sampling (session led by Jim Dunn)	Sampling techniques that are especially appropriate for evaluating equities will be highlighted. Connections to the theory of change will be discussed.
2:30 to 3:30 pm	Data Collection: Qualitative and quantitative approaches; Collecting data from hard to reach populations (session led by Gillian McLauchlan)	Both qualitative and quantitative data collection techniques with a focus on reaching hard to reach populations will be discussed. Connections between the data collection and the theory of change will be explored.
3:30 to 3:50 pm	Coffee/Tea	
3:50 to 4:30 pm	Policy issues for sampling and data collection: What matters for policy and practice (session led by Tim Warren and Abhijit Das)	This session will discuss policy, cultural and organizational considerations that need to influence the multiple evaluation choices, including measurement, data collection, sampling, and analysis.
4:30 to 5:00 pm	Discussion	

DAY 3 – NOVEMBER 26TH 2014

Time	Topic	Description
9 am to 10:30 am	Evaluation Designs for Inequities (session led by Puja Myles and Sanjeev Sridharan)	A range of quasi-experimental and experimental evaluation designs with a focus on health inequities will be highlighted. Additionally some recent developments from designs of complex interventions that are relevant to inequities will be highlighted.
10:30 to 10:50	Coffee/Tea	
10:50 to 11:30 am	Analytical methods: Quantitative (session led by Sanjeev Sridharan)	Quantitative evaluation approaches to study the impacts of equity interventions will be discussed; methods covered will include multi-level modeling, spatial analysis techniques and a range of other multivariate statistical techniques will be discussed. Connections to measures of health equities discussed in Day 2 will also be highlighted.
11:30 to 12:30 am	Qualitative methods for analyzing inequities (session led by Gillian McLauchlan)	This session will describe the role of qualitative methods in analyzing the impacts of equity-focused interventions and also how qualitative methods and quantitative methods can be blended together.
12:30 to 1:30	Lunch	
1:30 to 2:30 pm	Mixing methods and approaches (Open dialogue and discussion with participants)	A strategy for mixed methods evaluation and approaches that is connected to theories of change will be discussed.
2:30 to 3:30 pm	Communicating results and Influencing policy and practice (session led by Tim Warren, Jim Dunn and Abhijit Das)	This session will discuss how best to communicate information relating to inequities and the role of influence (and influence pathways) in planning and designing evaluations. We will have a chance to listen to the types of information that policy makers and practitioners from multiple settings including Canada, Scotland and India have found actionable, and how design considerations need to respond to influence pathways.
3:30 to 3:50 pm	Coffee/Tea	
3:30 to 4:30 pm	Revisiting the Evaluation Guidelines (session led jointly by Faculty and open discussion)	This final session will synthesize the lessons from the three days of discussions to revise and reshape the guidelines for evaluating health equities. A final version of the evaluation guidelines will be emailed to all participants a few weeks after the Fall school.
4:30 to 5 pm	Open Discussion	